

Continue Funding the Community College Economic and Workforce Development Program



For more information, go to www.CCCEWD.net,
or www.InvestmentsThatCount.org

California Community College:
Economic and Workforce Development Program



Growing Jobs
Supporting California Businesses

SMART INVESTMENTS FOR CALIFORNIA'S ECONOMIC RECOVERY

The Community College Economic and Workforce Development Program (EWD) supports local Jobs and businesses across the state. EWD programs grow local jobs by both improving local business competitiveness and by training workers to the skills they need to keep their job or to move to a higher paying one. EWD programs are so effective at increasing local businesses activity, employment, and worker income that state and local tax revenues exceed the cost of funding EWD programs.

TRACK RECORD OF INNOVATION & QUALITY SERVICES

Unlike other Community College programs, EWD preserves jobs and creates new ones by training workers to meet business needs in days, not months. From 2002 to 2009, EWD programs annually assisted an average of 41,000 businesses, 107,000 students and trainees, and placed 4,300 individuals in jobs.

INDEPENDENT ECONOMIC ANALYSIS FAST FACTS

Time Structures, Inc. conducted an independent economic impact analysis of the EWD programs and services.

EWD: INCREASES WORKER INCOME POTENTIAL

Approximately 3,400 trained workers' wages were compared over a three year period using the California Employment Development Department database with the wages of workers similarly employed, but without training. The average trained worker earned an additional \$6,000 over the next three years— a \$2,000 increase in annual salary.



EWD Funding Smart Investments for California's Economic Recovery



EWD: IMPROVES THE DEMAND FOR WORKERS

In a study of 2,244 private businesses utilizing EWD business assistance programs, it was found that, compared to similar businesses not receiving such help, each assisted business hired an average of 1.4 more workers for a total of 3,152 jobs created. It was the smaller businesses—those with fewer than 50 employees and who employ the majority of California workers—that saw the majority of the program benefits.

EWD: NO COST TO CALIFORNIA TAXPAYERS

The analysis revealed that it cost the state of California an average of \$589 to train each worker in a highly concentrated one-time course. Each newly trained worker earned a higher wage, and subsequently paid an additional \$450 in state and local taxes over the next three years. Their higher tax payments returned almost 80 percent of the State's costs for the training. For workers already employed, EWD training improved their workplace skills making it possible to get promoted. For job seekers, EWD training increased their chance of finding employment, thereby reducing state expenditures for unemployment benefits and other government funded assistance programs.

EWD business assistance programs generated an even more immediate return to the state— for every state dollar spent on business training, two dollars in state and local revenues were generated over the next two years, more than covering program cost.

Workers benefit directly from higher employment and wages generated by EWD programs. Community businesses and residents benefit too from the spending of the additional income earned by program enrollees. And, significantly, these benefits are achieved at no cost to the state's taxpayers.